

Auto Invest

V Annual International Conference on Investment Attraction to Automotive Component Industry AutoInvest 2011

17-19 February 2011
Saint-Petersburg, Russia

Dear colleagues!

We are happy to inform you that the **First anniversary** of the **First event of the year in Russian automotive industry** - an international Conference on Investment Attraction to Automotive Component Industry **AutoInvest 2011** will be held on **17-19 February 2011 in St. Petersburg.**

Over the 4-year history the Conference has become the largest Russian specialized event gathering on the one platform more than 1200 representatives of Russian and foreign businesses, government bodies, financial institutions from 15 regions of Russia and 18 foreign countries.

Saint-Petersburg - centre of automobile cluster of the North-West Russia, is not accidentally chosen as a meeting place for key players in the automotive industry where the development of the automotive industry is actively continuing, and where the world's production of automotive concerns such as Ford, Toyota, General Motors, Nissan is focused. In September 2010 there was the official opening of a unique project - the complete assembly plant Hyundai. In January 2011 there will be the first production of car Hyundai. Leading international and Russian car assembly plants and automotive components manufactures are open to establishing new contacts in the field of supply of automotive components, raw materials and equipment.

This year a unique service - Electronic Procurement System AutoInvest will be offered to the conference participants as a part of a traditional Business contacts Exchange. This system will greatly expand the possibilities of business communication and will make the negotiations more practical.

For the first time at the anniversary conference Russian regional and international automotive clusters will be represented by official delegations, which will gather all the key players in the international automobile market on the one platform to discuss possibilities for cooperation.

Accompanying Exhibition will open new opportunities for your company. First time in five years it will be open to your partners and colleagues.

Let us inform you that the traditional autumn exhibition «Automechanika-2011. St. Petersburg» is changing dates. This decision was made by «Lenexpo» together with «Messe Frankfurt RUS» and the «North-West Development and Investment Promotion Agency» - organizes the annual international conference on investment attraction to automotive component industry «AutoInvest».

Taking into account the anniversary character of AutoInvest-2011, for the first time the exhibition «Automechanika 2011.St.Petersburg» and the conference will be held on the same site from 17 to 19 February 2011, which will greatly wide the possibilities for business negotiations and the geography of participants of these projects, will help to schedule and conduct business meetings during the Business Contacts Exchange AutoInvest on the leading congress and exhibition hall of St. Petersburg Lenexpo Exhibition Centre - Centre of business activity of professionals of the Russian automotive market.

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