

NGC 2011

Nano and Giga Challenges in Electronics, Photonics and Renewable Energy

Symposium and Summer School (Tutorial Lectures)
Moscow - Zelenograd, Russia, September 12-16, 2011



Lomonosov Moscow State University, Leninskie Gory, Moscow, Russian Federation

Innovation workshop “Nanotechnology Innovation Commercialization”

Organizer: Marchmont Capital Partners

Today the process of modernization and innovation development has been started in Russia. The country strives to become modern and innovative place with favorable conditions for local companies which will be set up on the basis of entrepreneurial culture and will be able to compete on the global market. That is why creation and functioning of communication platforms, where government, businesses and science community could find common ground for developing consolidated decisions, is very important. In our opinion, this is the weakest link in Russia's emerging innovation economy and we are dedicated to promoting a dialogue on this topic within each of Russia's potential Innovation clusters, in the hope that the barriers blocking Russia's innovation economy development will be overcome.

Innovation workshop “Nanotechnology Innovation Commercialization” is a summit which invites investors and entrepreneurs looking to develop breakthrough technologies. This will unite business leaders, entrepreneurs, representatives of the political elite, business angels, investors, scientists and specialists of international companies in order to initiate a dialogue on the mechanisms that can be used to increase the investment attractiveness and modernizing the economy.

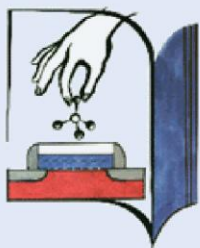
One of our objectives is to forge a new relationship between the medium & large scale business community in Russia and internationally, with the Russian academic and scientific community which is in need of market driven goals and objectives to pursue. As pointed out by the recent OECD assessment of Russia, large scale public and private enterprise in this country invest significantly lower sums into R&D than their western counterparts and we see this session as a means to address this problem and stimulate investment trends.

Workshop participants are most welcome to present their innovations at the **conference exhibition** and to join the meeting sponsors.

Contacts:

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This workshop will be held on the 13 of September 2011 affiliated with the 5th International Forum Nano & Giga Challenges in nanoelectronics, photonics and renewable energy.

Organizers of NGC2011 conference in Russia invite academic and industrial researchers to present tutorial, expository and original research papers dedicated to solving scientific and technological problems in electronics, photonics and renewable energy such as atomic scale materials design, bio- and molecular electronics, high frequency electronics, fabrication of nanodevices. We also invite inventors, entrepreneurs and business leaders to explore the unique opportunity provided by our interdisciplinary forum for technical due diligence and potential commercialization of emerging new technologies. Sponsors and exhibitors are welcome and will be supported by the organizers in their needs for networking and marketing of their products and organizations. The conference is hosted by Moscow State University and NT-MDT – leader in nanotechnology instrumentation.

Innovation workshop “Nanotechnology Innovation Commercialization” will unite innovators, business-angels, scientists and engineers. Innovation projects will be presented in order to find ways of their further commercialization. These projects will be assessed by invited business-angels, investors from the financial point of view and will get a technical expertise. We will initiate a dialogue on the mechanisms that can be used to increase the investment innovation attractiveness in nanotechnologies.

Participation in Innovation workshop will help participants answer essential questions such as:

- Where are the opportunities to commercialize nanotechnology?
- What are the emerging trends for future research directions?
- How to move nanotechnology innovation from research lab to market?
- What are the challenges to moving nanotechnology across borders?

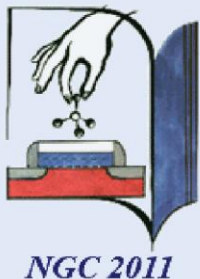
Innovation workshop “Nanotechnology Innovation Commercialization” will offer participants:

- Targeted tutorials by leading experts to cut through hype and reveal opportunities and challenges
- Full access to NGC2011 meeting for learning and networking with the leading scientists
- A voice to the publishers, media, and key government and regulatory officials
- Nanotechnology Innovations workshop will be held at Moscow State University at the same location with NGC2011 conference.

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PROGRAM

08.30 - 09.00 Innovation workshop Participants Registration, morning Coffee

09.00 - 11.00 Theoretical Part I. Business-angels, Venture Funds Representatives and Consultants presentations.

- **Finance Sources for Innovation Projects Overview**

Andrey Kessel, Managing Director, ATZ Management Ltd., Great Britain
Vitaly Lazorin, CEO, Novstream Constructive Solutions, Moscow
Konstantin Fokin, President, National Business Angels Association, Moscow

- **Preparing Scenarios for Long-term Financial Plan – the Heart of your Business Plan. How to prepare a company for investor**

Kendrick Davis White, Founder & Managing Principal, MARCHMONT Capital Partners
Konstantin Pigalov, Director of Consulting, MARCHMONT Capital Partners, Nizhny Novgorod

- **Private Equity Investment Funds as a Source of Finance**

Kirill Veselov, Investment Director, Mint Capital, Moscow
Daniel Radchenko, Head of Regional Projects, Russia Partners, Moscow

11.00-11.30 Coffee-break, networking with speakers and guests

11.30 - 13.30 Theoretical Part II. High-Tech Companies Representatives and Consultants presentations.

- **Innovation and branding: How to sell technologies**

Sergey Mitrofanov, CEO Brandflight Moscow

- **International Experience in building connections between Large Corporations and Innovation Researchers**

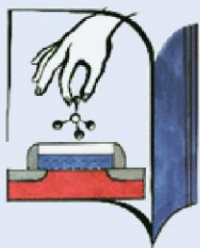
Mikhail Tsygankov, The Director of Microsoft's Seed Financing Fund, Moscow
Anatoliy Karachinskiy, President IBS Group Holding, Moscow
Nikolay Suetin, external R&D projects in CIS, Intel
Victor Aleksandrovich Bykov, General Director NT-MDT, Moscow, www.ntmdt.ru;
Natal'ya Ivanovna Kaspersky, Chief Executive Officer Infowatch, Moscow
Andre Kotlarevsky, DuPont Science and Technologies LLC, Moscow

13.30-14.30 Lunch

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14.30-16.30 Presentation, assessment and technical expertise of 10 projects

16.30-17.00 Coffee-break, networking with speakers and guests

17.00-17.30 Judges assessment

17.30 – 18.00 Session closing remarks, networking

REGISTRATION

Workshop participants who want to make presentation of innovation project / innovators will participate for free.

Projects selection will be finished on the 26th of August, 2011.

The workshop participants without presentations should register as regular NGC2011 participants:

till the 12th of August 2011: **\$ 400 or 12 000 RUB**

from the 13th of August 2011 till the 11th of September 2011: **\$ 500 or 15 000 RUB**

On-site: from the 12th till the 16th of September 2011: **\$ 600 or 18 000 RUB**

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